

Gautam Prabhu

Product Designer for intricate, workflow-driven products

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Summary

Five years designing complex B2B workflows at Sage Intacct, financial management across web and mobile. Strongest in messy problem spaces — reframing scope, mapping new information architectures, partnering with PM and engineering on product strategy, and leading customer research — the parts of design AI can't replicate. Championing AI tools to level up the design process. Cognitive psychology background.

Experience

Product Designer

Sage Intacct

Apr 2021 - Present

Cloud-based financial management platform used by businesses to manage accounting, time tracking, and operations

- **Sage Intelligent Time:** Reframed a time approvals project from a single-page UI redesign into a *full workflow overhaul*, restructuring how managers review and approve employee time
- **Construction vertical:** Drove the design of construction financial tracking from inception — *defining information architecture, product strategy, and end-to-end workflows* for how project managers and CFOs monitor costs and revenue across ongoing projects
- **Mobile app:** Led the mobile product direction, transforming an acquired legacy app into a *scalable, multi-module experience* covering time tracking and expense management
- **Mobile design system:** Built the *foundational mobile design system* from scratch — 24 components and patterns across 3 modules — establishing the building blocks for all future mobile development

Product Designer (Contract)

KloudLearn

Jul - Oct 2020

Learning management system for employee onboarding, compliance, and training

- Redesigned *analytics and reporting experiences* across the platform
- *Simplified information architecture* to improve clarity and usability of *data-heavy workflows*

Product Design Intern

Solutionreach

Jun - Aug 2019

Patient communication and engagement platform for medical practices

- Designed and launched the Smart Reviews product *from concept to implementation, leading user research* and partnering with PM and engineering to *define the product roadmap*

UX Design Intern

WeVideo · Icertis

May - Aug 2017 & 2018

- Contributed to *user research, prototyping, and feature design* across educational video editing and enterprise contract management platforms

Education

B.S. Cognitive Psychology

Minor in Communications

University of Illinois
at Urbana-Champaign
2016 - 2020

Skills

Design

Design strategy
Interaction design
Information architecture
User flows & journey mapping
Wireframing & prototyping
Mobile & responsive design
Customer research
Workshop facilitation
Design systems

Tools

Figma
FigJam, Miro
AI tools (Claude, ChatGPT, Copilot)